



Tamil Nadu Agricultural University
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To
The Editor,
Sir,

Date: 09.01.2025

I request that the following message may kindly be published in your esteemed daily:

National start up Day Event 2025
Agribusiness Incubation Society-Technology Business Incubator- Startup India Seed
Fund Scheme Centre

The Hon'ble Prime Minister of India has announced 16th January as the National start-up Day. In this regard, the start-up India Innovation week is organized from 09th to 16th January, 2025 all over the country. The Technology Business Incubator- Startup India Seed Fund Scheme centre organized the "National startup day 2025" event at the Technology Business Incubator, Directorate of Agribusiness Development, TNAU, Coimbatore on 09.01.2025.

Dr.E.Somasundaram, Director, ABD welcomed the gathering in the presence of University Officers, Government officials and 100 TBI startups. In his inaugural address he shared that the Technology Business Incubator, Directorate of Agribusiness Development, TNAU is instrumental in supporting the Agribusiness startups in the country with technical, infrastructural and financial aid. He emphasized the importance of bringing many more agripreneurs in the country into the startup ecosystem for playing an important role in innovating agricultural and allied technologies in production, post-harvest, applications, marketing and export.

Prof.Dr.V.Geethalakshmi, Vice-Chancellor, TNAU graced the occasion and in her presidential address, the respected Vice-Chancellor mentioned that the ABIS-Technology Business Incubator serves as a one stop platform for disseminating the Central and State Government support to the Agri startups. Presently the incubator is hand holding 600 plus start-ups in agri and allied sectors for technical guidance, testing, certification, validation, financial support and marketing from their ideation stage. TNAU alumni entrepreneurs are offering mentorship and guidance for the present agriculture students to enlighten them on the available opportunities in agribusiness.

Mrs.V.Krishnaveni, Joint Director of Agriculture, Coimbatore, Shri.C.Thirumala Rao, District Development Manager, NABARD, Coimbatore, Thiru. P P Jithendran, Lead District Manager, Canara Bank, Coimbatore, Smt.B.Kayalvizhi, Asst. Director, Br.MSME Development and Facilitation Office, Coimbatore, Thiru.Shanmuga Shiva, General Manger, DIC, Coimbatore, Mrs.P.Meenampigai, Deputy Director of Agriculture (Agri Business), Department of Agriculture & Agri Business, Coimbatore, Mrs.S.Ramya, Manager, Farm Sector - Technical Officer, State Bank of India, Coimbatore and Mr.V.Srinivasan, Founder M/s. Idea Guru Solutions, Coimbatore graced the occasion and briefed on the various government schemes and support being offered for the Agri startups. University officers, Head of the Department, faculty and staff of TNAU participated in the event.

Sri. A.V.Gnansambandam, Executive Director & CEO- ABIS delivered the vote of thanks.

Public Relations Officer